




AFFILIATED WITH
American Staffing Association

Colorado Staffing Association

333 W. Hampden Ave, Suite 545, Englewood, CO 80110

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www.coloradostaffing.org

INDUSTRY PARTNERS SPONSORSHIP BENEFITS	Regular Associate \$400	Bronze Sponsor \$750	Silver Sponsor \$1000	Gold Sponsor \$1250	Platinum Sponsor \$1500
Recognized as an Associate Sponsor on the CSA website	•				
Recognized as a Bronze Industry Partner Sponsor on CSA website 4 th listing on all emails sent to our membership		•			
Recognized as a Silver Industry Partner Sponsor on the CSA website 3 rd listing on all emails sent to our membership			•		
Recognized as a Gold Industry Partner Sponsor on the CSA website 2 nd listing on all emails sent to our membership				•	
Recognized as a Platinum Industry Partner Sponsor on the CSA website 1 st listing on all emails sent to our membership					•
Membership in CSA included in level of sponsorship	•	•	•	•	•
Listing on the CSA website including logo, contact information, email and website links along with a multiple line description	•	•	•	•	•
Ability to attend all educational/training programs at membership rate.	•	•	•	•	•
Company name and description provided in all Renewal and New Member Packets. (alphabetical order) by level	•	•	•	•	•
Upon joining: email blast regarding company will be sent to all members	•	•	•	•	•
Option to present industry specific webinars: CSA will send email/promo to data base*		1/Qtr.	2/Qtr.	3/Qtr.	4/Qtr.
Option to present industry specific email promotions: CSA will send email/promo to data base* 125 words or less – or use ad specs listed below.		2/Qtr.	3/Qtr.	4/Qtr.	6/Qtr.
Post article related to staffing on CSA website		1 Article	2 Articles	3 Articles	6 Articles
Sponsorship of (#) CSA events** and distribution of materials to attendees		1 Event	2 Events	3 Events	All
Opportunity to speak at podium for sponsored meeting			1 minute	3 minutes	5 minutes
Display banner at sponsored events/meeting (must provide own banner)			•	•	•
Company staff allowed to attend sponsored meeting at no cost			1	2	3
Electronic membership list: primary contact and company information			•	•	•
Full Conference Registration for Annual Conference			1	1	2

Literature available at all sponsored events			•	•	•
Table space for company literature at all meetings			•	•	•
Opportunity to present/speak at May Owners Retreat			•	•	•
Company Spotlight Page sent to all members twice a year				•	•
LIST of Colorado Staffing Industry Companies (over 500)					•

***CSA Data Base:** includes approximately 2100 names of owners, VP's, managers, recruiters, sales, HR, payroll and accounting individuals from over 400 different staffing and recruiting firms in Colorado. Along with over 500 Staffing Industry vendors.

****Events/Meetings:**

- Six Scheduled Meetings (3rd Tuesday of each month 11:30-1:30pm) o January, March, May (Owners Retreat) July, September, November
- Annual Conference (October check website)
- Owners Retreat (Check website)
- Shop Talk on the Rocks (2-4/year Dates TBD)
- Holiday Party (December)

Advertising specifications:

- 125 words or less
- Company logo in jpg format
- Link to your ad/website/pdf insert/attachment

***Webinars:** Educational Staffing Related Webinars

(sent via email to CSA data base)

- Bronze: 1/quarter
- Silver: 2/quarter
- Gold: 3/quarter
- Platinum: 4/quarter

***Email:** Educational Staffing related email promotional marketing message

(125 words or less sent via email to CSA data base)

- Bronze: 2/quarter
- Silver: 3/quarter
- Gold: 4/quarter
- Platinum: 6/quarter