



## Colorado Staffing Association

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[www.coloradostaffing.org](http://www.coloradostaffing.org)

Hello Staffing Industry Suppliers, Speakers and Affiliated Companies,

If you've been waiting for just the right time to become a Colorado Staffing Association (CSA) Industry Partner, it's NOW! Colorado has more people on the move than any other state, click [HERE](#) to read more. Our population grew over 80,000 last year! Couple that with over 400 staffing firms in our data base reaching over 3000 individuals that include owners, sales, HR, recruiters and accounting, we know you'll find your best new clients here in Colorado.

If you still need more convincing, click [HERE](#) to view a video of last year's CSA conference to see all the highlights and excitement. With over 125 attendees last year we are expecting close to 200 attendees this year. The conference kicks off with a cocktail party Thursday, September 26<sup>th</sup> from 5-8pm and the all day on Friday, September 27<sup>th</sup>.

While CSA was chartered in late 1990 it has seen tremendous growth since 2014 and once again has been awarded as the fastest growing staffing association in the U.S. The awards are given by the American Staffing Association (ASA) each year at Staffing World. CSA has worked very hard each year to maintain this standing. We did this by adding new memberships and Industry Partners like you. We rely on new memberships and partnerships to keep the organization intact to provide educational resources, industry updates and changes, advocacy, leadership skills and mentoring for the staffing industry in Colorado. Without your help, we cannot continue to thrive as a non-profit organization.

We are thankful for your commitment to CSA in joining us as an Industry Partner (IP), to not only strengthen your relationship with CSA but truly add the success of your organization. Below are the IP Sponsorship Benefits for you to view the opportunities the various levels offer.

<b>INDUSTRY PARTNER SPONSORSHIP BENEFITS</b>	<b>Regular Associate \$650</b>	<b>Bronze Sponsor \$1100</b>	<b>Silver Sponsor \$1300</b>	<b>Gold Sponsor \$1600</b>	<b>Platinum Sponsor \$2500</b>	<b>Title Sponsor \$7500</b>
Recognized as an Associate Sponsor on the CSA website	•					
Recognized as a Bronze Industry Partner Sponsor on CSA website 5 <sup>th</sup> listing on all emails sent to membership		•				
Recognized as a Silver Industry Partner Sponsor on the CSA website 4 <sup>th</sup> listing on all emails sent to membership			•			
Recognized as a Gold Industry Partner Sponsor on the CSA website 3 <sup>rd</sup> listing on all emails sent to membership				•		
Recognized as a Platinum Industry Partner Sponsor on the CSA website 2 <sup>nd</sup> listing on all emails sent to membership					•	
Recognized as a Title Industry Partner Sponsor on the CSA website 1 <sup>st</sup> listing on all emails sent to membership. Additional opportunities listed below.						•
Membership in CSA included in level of sponsorship	•	•	•	•	•	•

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Listing on the CSA website including logo, contact information, email and website links along with a multiple line description	•	•	•	•	•	•
Ability to attend all educational/training programs at membership rate.	•	•	•	•	•	•
Company name and description provided in all Renewal and New Member Packets. (alphabetical order) by level	•	•	•	•	•	•
Upon joining: email blast regarding company will be sent to all members	•	•	•	•	•	•
Option to present industry specific webinars: CSA will send email/promo to data base*		1/Qtr.	2/Qtr.	3/Qtr.	4/Qtr.	Unlimited
Option to present industry specific email promotions: CSA will send email/promo to data base* 125 words or less – or use ad specs listed below.		2/Qtr.	3/Qtr.	4/Qtr.	6/Qtr.	Unlimited
Post article related to staffing on CSA website		1 Article	2 Articles	3 Articles	6 Articles	Unlimited
Sponsorship of (#) CSA events** and distribution of materials to attendees		1 Event	2 Events	3 Events	All	All
Opportunity to speak at podium for sponsored meeting			1 min	3 min	5 min	10 min
Display banner at sponsored events/meeting (must provide own banner)			•	•	•	•
Company staff allowed to attend sponsored meeting			1	2	3	5
Electronic membership list: primary contact and company information			•	•	•	•
Full Conference Registration for Annual Conference			1	1	2	4
Literature available at all sponsored events			•	•	•	•
Table space for company literature at all meetings			•	•	•	•
Opportunity to present/speak at Owners Retreat				•	•	•
Company Spotlight Page sent to all members twice a year				•	•	•
LIST of Colorado Staffing Industry Companies (over 500)					•	•

**\*CSA Data Base:** includes approximately 3500 names of owners, VP's, managers, recruiters, sales, HR, payroll and accounting individuals from over 400 different staffing and recruiting firms in Colorado. Along with over 500 Staffing Industry associates.

**\*\*Events/Meetings:**

- Monthly webinars (11:30am-1:30pm)
- Annual Conference (October check website)
- Owners Retreat (Check website)
- Shop Talk on the Rocks (2-4/year Dates TBD)
- Holiday Party (December)

**Advertising specifications:**

- 125 words or less

- Company logo in jpg format
- Link to your ad/website/pdf insert/attachment

**\*Webinars:** Educational Staffing Related Webinars  
(sent via email to CSA data base)

- Bronze: 1/quarter
- Silver: 2/quarter
- Gold: 3/quarter
- Platinum: 4/quarter
- Title: unlimited

**\*Email:** Educational Staffing related email promotional marketing message  
(125 words or less sent via email to CSA data base)

- Bronze: 2/quarter
- Silver: 3/quarter
- Gold: 4/quarter
- Platinum: 5/quarter
- Title: Unlimited

**Title Level Sponsorship receive the following additional benefits:**

**Presentation Sponsor:**

20-30 minute educational/informational presentation, media press release to The Denver Post and The Denver Business Journal (Colorado & Company NBC Affiliate if available) marketing banner\* display, marketing flyer in attendee packet, logo recognition in all event marketing, CSA home page website presence plus your own page for promotions.

**Keynote Sponsor:**

Includes two-minute introduction of your services and introduction of Keynote speaker, marketing banner\* display, marketing flyer in attendee packet, logo recognition in all event marketing.

**Meal Sponsor:**

Sponsorship on one event meal, introduction of your services – up to 10 minutes, marketing banner\* display, marketing flyer in attendee packet, logo recognition in all event marketing.

**Cocktail Party Sponsor:**

Sponsorship on one event meal, introduction of your services – up to 10 minutes, marketing banner\* display, marketing flyer in attendee packet, logo recognition in all event marketing.

**Workshop Sponsor:**

Sponsorship of one conference workshop presentation which includes a 30 minute educational/informational presentation, marketing banner\* display, marketing flyer in attendee packet, logo recognition in all event marketing.

**Attendee Bag Sponsor:**

Logo/tag line information: recognition on bag, marketing flyer in attendee packet, logo recognition in all event marketing.

**Lanyard Sponsor:**

Logo on all attendee lanyards, marketing flyer in attendee packet, logo recognition in all event marketing.

**Break Sponsor:**

Marketing banner\* display, flyer in attendee packet, logo recognition in all event marketing.

*\*Marketing banner, bags, and lanyard supplied by sponsor,*

